Explore the region

There is so much to discover in the West Midlands that will keep you coming back for more. Enjoy award winning family-friendly attractions, world-class performance venues, high profile sporting occasions, vibrant festivals, beautiful landscaped gardens and canals, and luxury and designer outlet shopping.

Our dynamic cities, charming market towns and picturesque country parks have inspired great literary works and attract film and TV productions. You’ll find internationally important collections proudly on display in our museums, galleries and grand historic houses.

With Michelin stars aplenty, fine dining, street food, the Balti Triangle and Birmingham Chinatown, foodies will be spoilt for choice with cuisines as diverse as the cultures that reside here.

Getting around Birmingham and the West Midlands couldn’t be simpler. The region is one of the best connected in the UK through its extensive rail and public transport network. It’s easy to travel from Birmingham City Centre and experience the many districts, towns and cities in the region, each with their own distinctive charm and character.

The West Midlands Metro is a convenient and environmentally friendly way to travel and runs 24/7 with docking stations at major bus, metro and train stations. You can borrow a bike from West Midlands Cycle Hire allowing you to travel in an environmentally sustainable way to travel and runs throughout the region along specially designated National Cycle Network routes.

You can explore the West Midlands from a different perspective by following our scenic waterways or immersing yourself in the region’s fascinating history with one of our heritage trails.

Cyclists can travel throughout the region along National Cycle Network routes. You can borrow a bike from West Midlands Cycle Hire SN7 with docking stations at major bus, metro and train stations, attractions and town centres in Birmingham, Coventry, Sandwell, Stourbridge, Solihull, Sutton Coldfield, Walsall and Wolverhampton.

Walking and cycling

Birmingham and the West Midlands are well served with walking and cycling routes and canal towpaths, allowing you to travel in an environmentally sustainable manner whilst also staying fit and healthy. You can explore the West Midlands from a different perspective by following our scenic waterways or immersing yourself in the region’s fascinating history with one of our heritage trails.

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Key to routes

- Canal and towpath
- National Cycle Network
- Metro route and stops
- Rail route and stations

Visit Birmingham